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Subject

Assignatura / Grup	20533 - English IV / 46
Titulació	Degree in Tourism - Fourth year
Crèdits	6
Període d'impartició	2nd semester
Idioma d'impartició	English

Professors

Professor/a	Horari d'atenció als alumnes					
	Hora d'inici	Hora de fi	Dia	Data d'inici	Data de fi	Despatx / Edifici
Aura Iris Canet Alibau aura.canet@uib.es	Cal concertar cita prèvia amb el/la professor/a per a fer una tutoria					

Context

Anglès IV

Anglès IVis an optional subject within the area of Foreign Languages Applied to Tourism which, in turn, is a continuation of the instrumental subjects Anglès I,II,III. Itis an essential tool for communicating in international professional settings related to the tourism industry. The learning of English for Tourism in the Degree of Tourism is organised in four levels of proficiency consisting of 3 compulsory subjects (Anglès I, Anglès II, Anglès III) and an elective one (Anglès IV). Anglès IVwill deal with the language and skills needed to develop touristic projects.The materials used throughout the course have been designed at Level B2+ and C1 of the Common European Framewrok for Languages.The course covers the following topics: Project Development, Events manager, Sustainable tourism, Tourism and culture.

Requirements

Students should have obtained a minimum pass grade in the subjects Anglès I (20502), Anglès II (20506) and Anglès III (20518) or evidenced a B2 level.

Skills

Específiques

* * CE-1 A command of the English language at an intermediate level so that students can develop all language skills and use the specific vocabulary needed to perform effectively in the tourism sector. * CE-8 Achieve a command of foreign languages and attain the information technology skills needed to interact in

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the tourism market, i.e. collecting and analysing data, carrying out statistics and qualitative data analysis, making on-line bookings and using computer applications.

Genèriques

* * CG-4 Can communicate information, ideas, problems and solutions in toursim related settings to both specialist and non-specialist audiences. CG-5 Have developed those learning skills that are necessary for them to continue to undertake further study with a high degree of autonomy. * CG-5 Have developed those learning skills that are necessary for them to continue to undertake further study with a high degree of autonomy. * CG-2 Apply the acquired technical and methodological knowledge to their work in an professional way by integrating the various areas of knowledge covered in their degree in Tourism. Prove that competences have been acquired by being able to engage in tourism related discussions and develop problem-solving techniques.

Bàsiques

* Podeu consultar les competències bàsiques que l'estudiant ha d'haver assolit en acabar el grau a l'adreça següent: http://estudis.uib.cat/ca/grau/comp_basiques/

Content

The course contents will be listed and specified during te course.

Continguts temàtics

Module 1. Sustainable tourism

Module 2. Events Management

Moduel 3. Project Development

Module 4. Tourism and Culture

Teaching methodology

In-class work activities (1.8 credits, 45 hours)

Activitats de treball presencial (1.8 crèdits, 45 hores)

Modalitat	Nom	Tip. agr.	Descripció	Hores
Practical classes		Large group (G)	The course methodological approach integrates theory and practice of the language and combines both inductive and deductive learning techniques. Theory contents will cover the teaching/learning of the theoretical background needed to attain the linguistic, sociolinguistic and pragmatic skills required to interact with the customer in tourism related communicative settings. Theory modules will, therefore, look at the grammar, specific vocabulary and text type features, reading and writing techniques, principles of pronunciation, cross-cultural issues and pragmatic knowledge that will enable students to perform successfully at managerial level.	45

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Modalitat	Nom	Tip. agr.	Descripció	Hores
			The use of English, pronunciation and reading techniques will be taught in an inductive way, i.e. students will work out the rules from their experience of using and being exposed to the language. Likewise, specific vocabulary will be elicited from texts and materials used in class or through brainstorming activities.	
			The linguistic, sociolinguistic and pragmatic knowledge acquired through the theory modules will be put into practice throughout a series of assessable simulations. All the activities will be related to tourism specific professional settings at a mid-management stage in which students will get familiar with the language and strategies of meetings and negotiations, human resources management, and quality assurance techniques. All activities will be designed to integrate the four skills: reading, writing, speaking and listening; and students will be expected to use the specific vocabulary, and be able to identify the text-types which are relevant to every professional setting and communicative function. Regarding sociolinguistic competence, interpersonal and cross-cultural skills, students will be exposed to authentic language and made aware of language appropriateness and behaviour in every professional setting. Practical sessions will also foster pragmatic competence by progressively increasing the complexity of discourse structure and the functional range of the tasks to be carried out either individually or in group. English will be used as a medium of instruction and students will be encouraged to use English for classroom interaction.	

A començament del semestre hi haurà a disposició dels estudiants el cronograma de l'assignatura a través de la plataforma UIBdigital. Aquest cronograma inclourà almenys les dates en què es faran les proves d'avaluació contínua i les dates de lliurament dels treballs. A més, el professor o la professora informarà els estudiants si el pla de treball de l'assignatura es durà a terme a través del cronograma o per una altra via, inclosa la plataforma Aula digital.

Activitats de treball no presencial (4.2 crèdits, 105 hores)

Modalitat	Nom	Descripció	Hores
Individual self-study		Students will be required to work on a project to be developed during the course and presented in class at the end of the course	105

Riscs específics i mesures de protecció

Les activitats d'aprenentatge d'aquesta assignatura no comporten riscs específics per a la seguretat i salut dels alumnes i, per tant, no cal adoptar mesures de protecció especials.

Student learning assessment

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Frau en elements d'avaluació

D'acord amb l'article 33 del Reglament acadèmic, "amb independència del procediment disciplinari que es pugui seguir contra l'estudiant infractor, la realització demostradorament fraudulenta d'algun dels elements d'avaluació inclosos en guies docents de les assignatures comportarà, a criteri del professor, una menysvaloració en la seva qualificació que pot suposar la qualificació de «suspens 0» a l'avaluació anual de l'assignatura".

Practical classes

Modalitat	Practical classes
Tècnica	Papers and projects **(non-recoverable)**
Descripció	The course methodological approach integrates theory and practice of the language and combines both inductive and deductive learning techniques. Theory contents will cover the teaching/learning of the theoretical background needed to attain the linguistic, sociolinguistic and pragmatic skills required to interact with the customer in tourism related communicative settings. Theory modules will, therefore, look at the grammar, specific vocabulary and text type features, reading and writing techniques, principles of pronunciation, cross-cultural issues and pragmatic knowledge that will enable students to perform successfully at managerial level. The use of English, pronunciation and reading techniques will be taught in an inductive way, i.e. students will work out the rules from their experience of using and being exposed to the language. Likewise, specific vocabulary will be elicited from texts and materials used in class or through brainstorming activities. The linguistic, sociolinguistic and pragmatic knowledge acquired through the theory modules will be put into practice throughout a series of assessable simulations. All the activities will be related to tourism specific professional settings at a mid-management stage in which students will get familiar with the language and strategies of meetings and negotiations, human resources management, and quality assurance techniques. All activities will be designed to integrate the four skills: reading, writing, speaking and listening; and students will be expected to use the specific vocabulary, and be able to identify the text-types which are relevant to every professional setting and communicative function. Regarding sociolinguistic competence, interpersonal and cross-cultural skills, students will be exposed to authentic language and made aware of language appropriateness and behaviour in every professional setting. Practical sessions will also foster pragmatic competence by progressively increasing the complexity of discourse structure and the functional range of the tasks to be carried out either individually or in group. English will be used as a medium of instruction and students will be encouraged to use English for classroom interaction.
Criteris d'avaluació	The final task will asses aspects of use of English, vocabulary, written expression and oral expression integrated in a Touristic project designed to assess the skills learnt during the course

Percentatge de la qualificació final: 60% amb qualificació mínima 5

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Individual self-study

Modalitat	Individual self-study
Tècnica	Papers and projects **(non-recoverable)**
Descripció	Students will be required to work on a project to be developed during the course and presented in class at the end of the course
Criteris d'avaluació	Dessigned to asses elements of use of English, vocabulary, reading comprehension, listening comprehension, oral expression and interaction

Percentatge de la qualificació final: 40% amb qualificació mínima 5

Resources, bibliography and additional documentation

Bibliografia complementària

SUGGESTED GRAMMARS: Duckworth, M. (2003): Business Grammar & Practice. Oxford, Oxford University Press. Strutt, P. (1992): Longman Business English Usage. Harlow, Pearson Education Ltd. Swan, M. y Walter, C. (1997): How English Works. A Grammar Practice Book with Answers. Oxford, Oxford University Press. Vince, M. (2003): Advanced Language Practice with Key. Oxford, Macmillan Publishers Ltd. Swan, M. (1980,1995): Practical English Usage. Oxford, Oxford University Press. Thomson, A.J. y Martinet, A. V. (1986). A Practical English Grammar. 4ª Ed. Oxford, Oxford University Press. Yule, G. (2006): Oxford Practice Grammar Advanced. Oxford, Oxford University Press SUGGESTED DICTIONARIES: Gran Diccionario Larousse. Español-Inglés/Inglés-Español Collins Cobuild English Language Dictionary. Alcaráz Varó, E. y otros (2000): Diccionario de términos de turismo y de ocio. Inglés-Español/SpanishEnglish. Barcelona, Ariel Referencia. Castelo Montero, M. (2003): Diccionario comentado de términos finacieros ingleses de uso frecuente en español. La Coruña, Netbiblo. S.L ENGLISH FOR PROFESSIONAL PURPOSES Brook-Hart, G. (2006): Business Benchmark Upper-intermediate. Cambridge, Cambridge University Press Downes,C.(2008): Cambridge English for Job-hunting. Cambridge, Cambridge University Press Thompson, K. (2007): English for Meetings. Oxford, Oxford University Press Robinson, N. (2010): Cambridge English for Marketing. Cambridge, Cambridge University Press.