

Syllabus

Subject

Subject / Group	11501 - Tourism and Development / 1
Degree	Master's in Economics of Tourism: Monitoring and Evaluation
Credits	3
Period	2nd semester
Language of instruction	English

Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Maria Santana Gallego maria.santana@uib.es	10:30	12:30	Wednesday	09/09/2019	31/07/2020	DB217

Context

According to the United Nations World Tourism Organization (UNWTO), tourism has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world. Tourism sector is closely related to development and encompasses a growing number of new destinations. These dynamics have turned tourism into a key driver for socio-economic progress. Moreover, tourism industry is an export activity that can bring significant contributions to the poor's welfare and to the transformation of developing countries. At the same time, it is one of the main income sources for many developing countries.

The diversity of the poor countries in the world is much wider and sharper than that of the rich countries in terms of social, geographic and institutional heterogeneity. The transformation of a developing economy entails enlarging some sectors (tourism) at expense of shrinking others (agriculture). Labour movement across territories and sectors is a prerequisite for the structural transformation. Understanding this process is key to address institutional reforms and public planning. Moreover, structural transformation could potentially affect economic growth and the other way around. However, there are some obstacles to be removed that impede such potential benefits.

This course will provide a substantial theoretical and practical understanding of the role and contribution of the tourism industry in the context of international development. Furthermore, the students will study a selective benchmark to capture the basic features of structural change and will be illustrative on how tourism can improve or deteriorate many of the problems that individuals, firms and governments face in the developing world.

Finally, planning is also at the heart of tourism development, and the various ways in which tourism planning affects the tourism industry is an essential component in the understanding of tourism. Therefore, course

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will also demonstrate how planning theories are converted into policies and, in turn, help shape destination development in the tourism industry in both the developing and developed world

Requirements

Skills

Specific

- * CE5 – To acquire a critical awareness of the relevance of the economic processes, the business relationships, the market policies and the world economic evolution that affect the tourism market.
- * CE7 – To be able to collect, generate, process and analyse statistical data to support monitoring and evaluation activities.
- * CE8- To know and understand the diverse impact that different tourism development alternatives can have on social wellbeing (environment, health, equality of opportunities, etc.).

Generic

- * CG1- To know the new tendencies emerging in the tourism system and the challenges faced by it, at the same time deepening the knowledge of advanced economic analysis, and making possible the development of an innovative vision to provide ideas and solutions
- * CG2 – To develop an innovative capacity by applying the acquired knowledge to the resolution of problems in new environments related to the tourism sector .
- * CG7 – To acquire specialized knowledge about the tourism system to make it possible to face challenges and provide solutions.

Basic

- * You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: http://estudis.uib.cat/master/comp_basiques/

Content

Range of topics

- Topic 1. Global tourism trends and developing countries
- Topic 2. Basic general equilibrium models with expanding varieties
- Topic 3. Structural change and productivity growth
- Topic 4. Trade and development
- Topic 5. Tourism, Growth and Economic Development
- Topic 6. Governance and Quality of Institutions

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Teaching methodology

In-class work activities (0.72 credits, 18 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Theory Classes	Large group (G)	To set the theoretical foundations underlying the different units of the course	8
Practical classes	Practical Classes	Large group (G)	To set and solve examples and practical exercises related to the contents developed in each unit	4
Assessment	Exam	Large group (G)	Exams of Topics covered during the course	2
Assessment	Empirical Exercise 1	Large group (G)	Empirical exercise about economic convergence	2
Assessment	Empirical exercise 2	Large group (G)	Empirical exercise about a gravity model for international trade	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIBdigital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

Distance education tasks (2.28 credits, 57 hours)

Modality	Name	Description	Hours
Group or individual self-study / self-study	Individual self-study / Homework	Students are expected to work on the notes and slides related to the issues explained throughout the course as well as with the different resources included in the bibliography section	35
Group or individual self-study / self-study	Individual self-study / Homework	Students are expected to solve the different exercises proposed throughout the course as well as with the different resources included in the bibliography section	22

Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

Student learning assessment

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Frau en elements d'avaluació

In accordance with article 33 of Regulation of academic studies, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

Exam

Modality	Assessment
Technique	Extended-response, discursive examinations (retrievable)
Description	Exams of Topics covered during the course
Assessment criteria	
Final grade percentage:	50%

Empirical Exercise 1

Modality	Assessment
Technique	Papers and projects (non-retrievable)
Description	Empirical exercise about economic convergence
Assessment criteria	
Final grade percentage:	20%

Empirical exercise 2

Modality	Assessment
Technique	Papers and projects (non-retrievable)
Description	Empirical exercise about a gravity model for international trade
Assessment criteria	
Final grade percentage:	30%

Resources, bibliography and additional documentation

Basic bibliography

Bardham, P. and C. Udry (2001), "Development microeconomics", Oxford University Press.
Guido Candela & Paolo Figini, The Economics of Tourism Destinations, Heidelberg: Springer-Verlag, 2012

Complementary bibliography

Original articles by topic.

Other resources



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Handout notes provided.

