

## Syllabus

### Subject

<b>Subject / Group</b>	11498 - Extensions of Economic Evaluation / 1
<b>Degree</b>	Master's in Economics of Tourism: Monitoring and Evaluation
<b>Credits</b>	3
<b>Period</b>	1st semester
<b>Language of instruction</b>	English

### Professors

Lecturers	Office hours for students					
	Starting time	Finishing time	Day	Start date	End date	Office / Building
Francisco Jorge Oliver Rullán <a href="mailto:xisco.oliver@uib.es">xisco.oliver@uib.es</a>	12:30	13:30	Tuesday	09/09/2019	31/07/2020	DB245 / Jovellanos

### Context

The aim of the subject is to explain the existence of the market failures and posible interventions, with especial interest in turist economies.

### Requirements

#### Recommended

There is no requirement in the sense of obligation to pass a subject before taking Extensions of Economic Evaluation. However, it is recomended to have a background in consumer theory, production theory, maths and econometrics.

### Skills

#### Specific

- \* CE7 – To be able to collect, generate, process and analyse statistical data to support monitoring and evaluation activities.
- \* CE8- To know and understand the diverse impact that different tourism development alternatives can have on social wellbeing (environment, health, equality of opportunities, etc.).
- \* CE11 – To be able to structure the work undertaken, as well as the results obtained, with the purpose of presenting reports in the fields of monitoring and evaluation.

## Syllabus

### Generic

- \* CG2 – To develop an innovative capacity by applying the acquired knowledge to the resolution of problems in new environments related to the tourism sector.
- \* CG7 – To acquire specialized knowledge about the tourism system to make it possible to face challenges and provide solutions.
- \* CG8 – To know how to apply information and communications technology (ICT) in the context of tourism projects.

### Basic

- \* You may consult the basic competencies students will have to achieve by the end of the Master's degree at the following address: [http://estudis.uib.cat/master/comp\\_basiques/](http://estudis.uib.cat/master/comp_basiques/)

## Content

### Range of topics

1. Market failures and social welfare
2. Public goods and common resources
3. Indirect taxes
4. Supply regulation
5. Public policies in the tourism sector

## Teaching methodology

### In-class work activities (0.72 credits, 18 hours)

Modality	Name	Typ. Grp.	Description	Hours
Theory classes	Development of the topics	Large group (G)	It is a 2-hour class which gives the student an introductory overview of the topic. These lectures should allow the students to acquire the basic knowledge and guide them to deepen themselves in the lesson content.	10
Practical classes	Applications and examples	Large group (G)	The aim is to promote the exchange of critical opinions from all participants and facilitate the application of knowledge to economic situations. There will be discussions of case studies linked to the topics presented in class.	6
Assessment	Exam	Large group (G)	The final exam assess the knowledge acquired by students throughout the whole course.	2

At the beginning of the semester a schedule of the subject will be made available to students through the UIB digital platform. The schedule shall at least include the dates when the continuing assessment tests will be conducted and the hand-in dates for the assignments. In addition, the lecturer shall inform students as to whether the subject work plan will be carried out through the schedule or through another way included in the Aula Digital platform.

## Syllabus

### Distance education tasks (2.28 credits, 57 hours)

Modality	Name	Description	Hours
Individual self-study	Exercises and study	The exercises ensure that students learn the concepts covered in the course.	40
Group self-study	Practice and study	The students learn the concepts covered in the course and create working groups to solve questions.	8
Group or individual self-study	Report	The aim is to present a paper with an economic evaluation of the impact of a policy related with tourism or environment.	9

### Specific risks and protective measures

The learning activities of this course do not entail specific health or safety risks for the students and therefore no special protective measures are needed.

### Student learning assessment

#### Frau en elements d'avaluació

In accordance with article 33 of Regulation of academic studies, "regardless of the disciplinary procedure that may be followed against the offending student, the demonstrably fraudulent performance of any of the evaluation elements included in the teaching guides of the subjects will lead, at the discretion of the teacher, a undervaluation in the qualification that may involve the qualification of "suspense 0" in the annual evaluation of the subject".

#### Exam

Modality	Assessment
Technique	Extended-response, discursive examinations ( <b>retrievable</b> )
Description	The final exam assess the knowledge acquired by students throughout the whole course.
Assessment criteria	
Final grade percentage:	50%with a minimum grade of 3.5



## Syllabus

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### Report

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Modality	Group or individual self-study
Technique	Papers and projects ( <b>retrievable</b> )
Description	The aim is to present a paper with an economic evaluation of the impact of a policy related with tourism or environment.

#### Assessment criteria

Final grade percentage: 50%with a minimum grade of 3.5

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### Resources, bibliography and additional documentation

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#### Basic bibliography

Stiglitz, Joseph E. (2000) "Economics of the Public Sector", Norton & Company. 3rd Edition  
Hindriks, J. and Myles, G. D. (2006) "Intermediate Public Economics" The MIT Press, Cambridge, England

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#### Other resources

Other material uploaded in Campus Extens

